

## development project

### financial

- daily & weekly financial reports (DSR)
- detailed monthly P&L report
- cost of goods analysis
- labor forecasting & scheduling support
- budget and forecasting

### food & beverage

- food safety and sanitation inspection
- culinary & beverage menu Support
- food & beverage inventory support
- office catering program
- operations report & consultation

### marketing

- grassroots marketing plan (4 phase plan)\*
- social media management (2 platforms)\*
- email & text marketing campaign\*
- 3rd party catering and delivery program

\*spending budget TBD

### ala carte services & products

- culinary menu development
- beverage menu development
- line level kitchen training
- tax services
- Bevinco products

- line level bartender training
- line level server & FOH training
- training manual development
- insurance products
- recruitment resources

- franchising
- web design
- full digital media programs
- art work & p.o.s. creation
- BASSET & Serv Safe